

voroa

How to use the Voroa logo and logomark. Download every file in this kit from the footer of getvoroa.com.

The logo

The logomark and the lowercase wordmark, together. Use the logo wherever there is room for it. Use the black version on light backgrounds and the white version on dark ones.



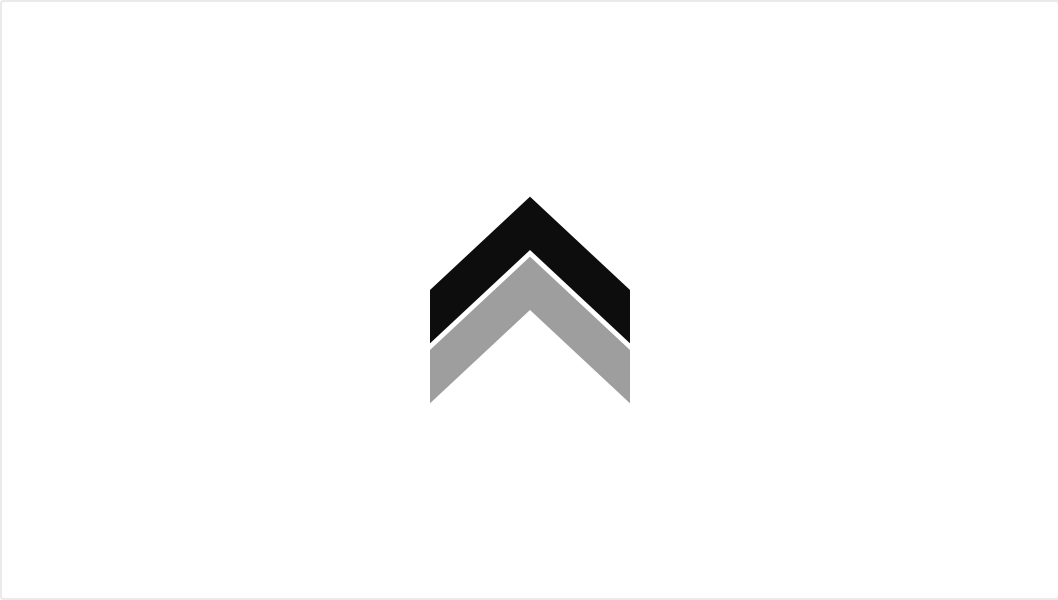
Logos/Black



Logos/White

The logomark

Two stacked chevrons, the lower one at 40% opacity. Use it on its own only where space is tight or the name is already present, such as an avatar or an app icon.



Logos/Black



Logos/White

Give it room

Keep clear space around the logo equal to the height of the logomark's upper chevron. Do not set the logo smaller than 80px wide on screen, or the logomark smaller than 16px.



Colour

The logo is always one colour: ink or white. Blue is the single accent in the product, never part of the logo.

Ink
#0D0D0D

White
#FFFFFF

Royal Violet - accent
(not for the logo)
#48008C

Violet tint - accent
background
#F1E8FA

Please do not

Keep the logo exactly as supplied in this kit.



Recolour it



Stretch or squash it



Rotate it



Use low contrast